



SPONSOR CHIMPANZEE SANCTUARY NORTHWEST'S 2019 GALA!

What is HOOT!?

A pant-HOOT is a chimpanzee vocalization that starts out low and breathy and escalates into high-pitched sounds that erupt into a loud and wonderful full-on pant-hoot.

When do chimpanzees hoot?

Pant-hoots are saved for expressions of utter excitement, like when chimps arrive at fruit trees, join up with a pal or get honored with a generous sponsorship!

Want to cause a hoot? Read on...

Event Details

On June 15, 2019, 200+ caring and fun-loving attendees will gather at *Sodo Park* by Herban Feast in Seattle for a night of fun to celebrate eleven years of sanctuary for the seven chimpanzees at Chimpanzee Sanctuary Northwest and our progress towards expanding.

Guests will mingle during the happy hour where they will bid on a small number of silent auction items, play a game, and learn more about the sanctuary and the event sponsors (hopefully you!). Then the event will move to the lively second part of the evening for dinner, dessert dash, and live auction, which will include a slideshow again featuring HOOT! event sponsors.

About Chimpanzee Sanctuary Northwest

Chimpanzee Sanctuary Northwest is a world-class sanctuary that provides lifetime quality care for formerly abused and exploited chimpanzees while advocating for all great apes. Since 2008, the sanctuary has been home to Annie, Negra, Missy, Jody, Jamie, Foxy and Burrito – seven chimpanzees rescued from biomedical research.

Chimpanzee Sanctuary Northwest has been featured on numerous national and local television news shows, popular online media outlets, magazines and newspapers.

The sanctuary attracts loyal supporters who really love the chimpanzees and love to have a good time. We have a large following across the country, but not everyone can attend our event. Fear not – **your sponsorship generosity will be shared with all who follow us** - we will highlight your participation with our 30,000+ supporters through various media and online vehicles (see the following pages for details).

The 2019 HOOT! fundraising gala will raise funds for the direct care of the chimpanzees as well as our *Bring Them Home Campaign* for Expansion. We've completed the first phase of the expansion and are hoping to quickly build the next two phases, which will allow us to bring up to 15 more chimpanzees to the sanctuary. They need us!

Chimpanzee Sanctuary Northwest 2019 HOOT! Sponsorship Opportunities

\$5,000 – Program Sponsor

- Verbal recognition & big thanks at beginning of live auction
- Prominent thank you on screen projection at event
- Large stand-alone sign prominently displayed at event (print date 5/20)
- Logo on printed tickets sent to attendees (print date 3/10)
- Logo on printed invitations (print date 3/10)
- Double-page ad in attendee program (print date 6/1)
- Recognition on CSNW Facebook page
- Recognition in CSNW e-newsletter
- Stand-alone blog post about your sponsorship on the CSNW blog
- Recognition on all promotional materials if sponsorship agreement occurs prior to printing (invitations, ads, flyers, posters)
- Framed chimpanzee photo with personal acknowledgment
- Opportunity to hold private tour of the sanctuary for up to 10 people
- A complimentary table (10 people) at the event (value = \$1,000)

\$2,000 – Happy Hour Sponsor

- Verbal recognition/thanks at beginning of auction
- Large stand-alone sign prominently displayed (print date 5/20)
- Prominent thank you on screen projection at event
- Logo on printed tickets sent to attendees (print date 3/10)
- Logo on printed invitations (print date 3/10)
- Full-page ad in attendee program (print date 6/1)
- Recognition on CSNW Facebook page
- Recognition in CSNW e-newsletter
- Stand-alone blog post about your sponsorship on the CSNW blog
- Complimentary CSNW merchandise: 8x10 photo in cardstock frame
- Opportunity to hold private tour of the sanctuary for up to 5 people
- 4 complimentary tickets to the event (value = \$400)

\$1,000 – Chimpanzee Champion

- Verbal recognition/thanks at beginning of auction
- Recognition on event signage (print date 5/20)
- Thank you on screen projection at event
- Logo on printed tickets sent to attendees (print date 3/10)
- Logo on printed invitations (print date 3/10)
- Half-page ad in attendee program (print date 6/1)

- Recognition on CSNW Facebook page
- Recognition in CSNW e-newsletter
- Recognition on blog posts related to the event
- Complimentary CSNW merchandise: 5x7 photo in cardstock frame
- 2 Complimentary tickets to the event (value = \$200)

\$500 – Play Laugh Sponsors

- Recognition on event signage (print date 5/20)
- Name in attendee program (print date 5/20)
- Recognition on CSNW Facebook page
- Recognition in CSNW e-newsletter
- Recognition on blog posts related to event
- Recognition on Twitter tweets about event
- Complimentary CSNW merchandise: 8x10 photo in cardstock frame
- 1 Complimentary ticket to the event (value = \$100)

\$250 – Play Face Sponsors

- Recognition on event signage (print date 5/20)
- Name in attendee program (print date 6/1)
- Recognition on CSNW Facebook page
- Complimentary CSNW merchandise: 5x7 photo in cardstock frame

\$100 – Head Nod Sponsor

- Recognition on event signage (print date 5/20)
- Complimentary CSNW merchandise: 4x6 photo



2019 Sponsorship Form

- | | | |
|--------------------------|---------------------|---------|
| <input type="checkbox"/> | Program Sponsor | \$5,000 |
| <input type="checkbox"/> | Happy Hour Sponsor | \$2,000 |
| <input type="checkbox"/> | Chimpanzee Champion | \$1,000 |
| <input type="checkbox"/> | Play Laugh | \$500 |
| <input type="checkbox"/> | Play Face | \$250 |
| <input type="checkbox"/> | Head Nod | \$100 |
| <input type="checkbox"/> | Other Amount \$ | |

Payment Options

Amount Enclosed: \$

or email diana@ChimpsNW.org to inquire about making your sponsorship donation online

Name: _____ Title: _____

Organization: _____

Phone: _____ Email: _____

Address: _____

City, State: _____ Zip: _____

Signature: _____ Date: _____

Please make checks payable to: Chimpanzee Sanctuary Northwest
PO Box 952, Cle Elum, WA 98922
Please note "HOOT! Sponsorship" on your check and mail with this form.

Thank you for your Support!