

— 2014 —
Annual Report



A chimpanzee with dark black fur is sitting in a lush green field. The chimpanzee is looking directly at the camera with a neutral expression. Its right hand is resting on its left arm. The background consists of tall grass and several tree trunks, some of which are blurred. The overall scene is peaceful and natural.

Hope.

Love.

Home...

This page : ANNIE has blossomed this year, gaining confidence and independence with each day.
On the cover : JAMIE, the boss of the sanctuary, has a quiet moment to herself in the playroom.

... Sanctuary.



NEGRA savors her fresh red bell pepper while she basks in the warm sunshine.

The Numbers Tell the Story

Dear Friends and Supporters,

Inside these pages you will find charts and graphs detailing another successful year for Chimpanzee Sanctuary Northwest. By looking at the numbers in our statement of revenue, you can see that we enjoyed more support than ever from our generous and caring donors. The numbers in our statement of expenses show how much we valued your contributions by minimizing overhead and allocating over 85% to our chimpanzee care and advocacy programs. These numbers also tell the story of careful investment in the future of the sanctuary, like completing the veterinary clinic, creating the Property Purchase Fund, and building our cash reserves to ensure that the sanctuary can weather any storm.

But there's more to our story than just finances. Take the number 2,555, for example. That's the number of loads of laundry we processed last year so that each chimpanzee could have a dozen or more clean blankets to make soft, comfortable nests with every single day. Or 625 – the number of walks we took around Young's Hill at Jamie Chimpanzee's request, with her leading the way inside the fence as we tagged along on the outside to help patrol her territory. We scrubbed and disinfected Foxy's troll and Dora the Explorer dolls over 1,825 times so that she always had a fresh variety of her favorite dolls to choose from, and we washed and prepared well over 15,000 fruits and vegetables in order to provide three meals a day (plus snacks) of the chimpanzees' favorite foods.

To those of you that made all of this possible, we mailed out roughly 3,710 thank you letters. Without your support, we wouldn't be able to pay the gas and electricity bills, attract and keep experienced, knowledgeable, and loving caregivers, or buy food, medicine, cleaning supplies, and all of the millions of things that are needed to run a sanctuary.

Our story couldn't be written, however, without one number in particular: Seven. Seven chimpanzees rescued from a life of misery and given a second chance, thanks to you.

You, as a supporter of Chimpanzee Sanctuary Northwest, should be proud of your accomplishments.

With our sincerest thanks,

Three handwritten signatures in black ink, arranged horizontally. The first signature is on the left, the second is in the middle, and the third is on the right.

Diana Goodrich & J.B. Mulcahy, Co-Directors
and Lisa McCurdy, Board President

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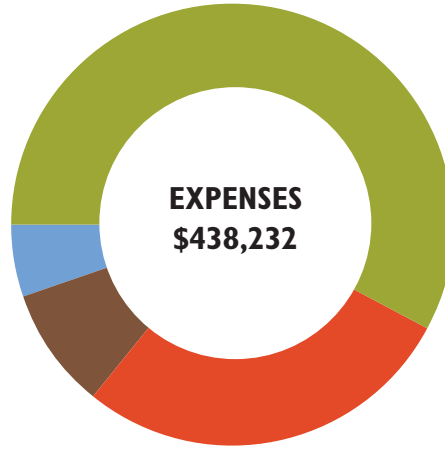
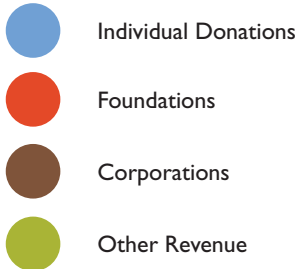
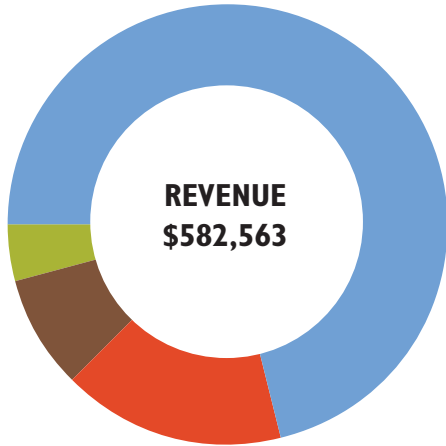
Stephanie Marx

Donna Mensching, DVM



After a busy morning running around, MISSY perfects her afternoon nest.

2014 Financials : CONSOLIDATED STATEMENT OF FINANCIAL POSITION



ASSETS

• Cash, securities, and other assets	\$176,731
• Property and Equipment	\$300,918
Total Assets	\$477,649
Liabilities	\$0
Net Assets	\$477,649

REVENUE

• Individual Donations	\$414,516
• Foundations	\$95,500
• Corporations	\$49,362
• Other Revenue	\$23,185
Total Revenue	\$582,563

EXPENSES

Programs	
• Chimpanzee Care	\$254,070
• Public Education	\$122,759
Support Services	
• Management & General	\$38,940
• Fundraising	\$22,463
Total Expenses	\$438,232

Highlights

Our main focus for 2014 was establishing a stable foundation for future growth. We implemented a stronger cash reserves policy that ensures we have funds for operating expenses even if there is a drop in donations or we have unexpected expenses. And we finished the year with surplus revenue, allowing us to designate money to the newly formed Property Purchase Fund. Even with these significant investments, we were able to complete a few very important projects. Thanks to the National Anti-Vivisection Society and Karen and Don Young, we now have a standby generator that starts automatically during power outages, supplying electricity to the chimp house and the clinic. We constructed a shelter over the medical clinic trailer, protecting it from the elements. With the help of Poppoff, Inc., we also installed sidewalks from the chimp house to the clinic shelter, making it easier to transport chimpanzees from the building to the clinic on a stretcher (plus the sidewalks make the facility look so much nicer!).

A chimpanzee with dark fur and a white beard is sitting on a wooden fence. It is holding two dolls: a troll doll with a bright red afro and a Dora the Explorer doll. The background is a blurred outdoor setting.

Family

It takes many, many people to run a successful sanctuary. Donors, volunteers, staff, board members, event attendees, visitors, advocacy partners, and social media followers - you are Chimpanzee Sanctuary Northwest.

For FOXIE family includes her beloved troll and Dora the Explorer dolls.



Supporters help the chimps by sponsoring our events.



Chimpanzee caregiver Debbie serves fresh oranges to Missy (left) and Jamie (right).



Volunteers plant and tend to the garden, supplementing the chimps' diet with treats grown on-site.



Volunteer Sandra joins Jamie on a patrol walk around Young's Hill.



Volunteer caregiver Connie shows Burrito to a plate of party food.



Volunteer Mary prepares a balanced dinner for the chimps.



Volunteer Joel plays tug-of-war with his pal Burrito.



Volunteers Lynn and Annie unload a bi-monthly produce delivery generously donated by Darwin's Natural Pet Products.



Visitors observe the chimpanzees in their outdoor habitat during an educational presentation.



Donors Emily and Donna celebrate the sanctuary at our annual gala in Seattle.

The Future

With the financial stability that we established with your help in 2014, we are eagerly looking to the future. We set a goal for purchasing the sanctuary property, which we currently lease, by the end of 2016. Thanks to greater-than-budgeted donations, we are on track to purchase the property a full year earlier than this goal. That means that we will be working on our expansion plans in early 2016.

This is what you can help make happen at Chimpanzee Sanctuary Northwest in the next few years:

RESCUING MORE CHIMPANZEES

We have the capacity to add a few more chimpanzees to our current group now; however, in most circumstances this would require quarantine and social introduction space that we currently lack.

The construction of additional chimpanzee enclosures would give us flexibility and allow us to care for a second group here at the sanctuary so that more chimpanzees released from labs, removed from private homes, and rescued from use by the entertainment industry can know the love, comfort, and security that the Cle Elum Seven enjoy.

BUILDING STAFF AND VOLUNTEER RESOURCES

The staff, volunteers, and interns at CSNW have happily sacrificed a tremendous amount in the last six years in order to focus on giving the chimps the best home possible while also advocating for all great apes.

But an organization runs best when the people who are responsible for running it are given the resources they need. To meet those needs, our expansion will include staff offices, more workspace for volunteers and interns, and additional on-site housing for caregivers.

IMPROVING STUDENT TRAINING AND VISITOR EDUCATION

Over the last two summers, CSNW has hosted small, educational visits to the sanctuary to teach people about the plight of chimpanzees, engage them in our mission, and to show, in person, what it means to support CSNW.

We have also developed a unique internship program with Central Washington University, where students interested in primate behavior and husbandry can gain knowledge and experience by volunteering at the sanctuary.

Both the visitor and intern programs will benefit greatly from the addition of an on-site classroom, which will also function as a staff meeting room.

The exemplary care of our current chimpanzee family will continue while we keep our focus on the stable growth of the sanctuary. We have a lot of work ahead of us, but we are motivated by our shared desire to give more captive chimpanzees a better life.

We look forward to building the future of Chimpanzee Sanctuary Northwest with you!



2015 PREVIEW:
Chimpanzee Sanctuary NW
owns the sanctuary property
as of September 15, 2015!

BURRITO is all about food all the time! Here he is trying to get the very last drop of cranberry from his shot glass.

